

Sean Bost

seanbost.com | seantbost@gmail.com | 321.474.7874

I'm focused on creating experiences that are engaging and meaningful.

Employment

All American Mobile Detailing Dec 2020 - Sep 2021
Marketing Coordinator

- Oversaw and executed all company digital marketing & social media campaigns nationwide
- Standardized company branding & developed style guide & calendar for content production
- Rebuilt & expanded critical detailer hiring system, resulting in over doubling subcontractor headcount
- Maintained average campaign CPA during intensive and rapid scaling through iterative improvements.

Education

University of Central Florida Aug 2020 - May 2023
B.A. in Digital Media, Web Design Track
Minor in Cognitive Sciences

Eastern Florida State College Jan 2020 - Aug 2020
Associate of Arts

Competencies

Design — Responsive Web Design, App Design, IA & UI Design, Mockups, Wireframing, Prototyping, Graphics, Photo/Video Editing, Design Systems

Research — Competitive Analysis, User Interviews & Surveying, Affinity Mapping, User Modeling, Lean UX, Usability Testing, A/B Testing

Development — HTML, CSS Grid, SASS, Javascript, PHP, XML, JSON

Marketing — Google & Facebook Ad Campaigns, Branding, Copywriting, SEO, Social Media Mgmt, Content Creation, Email Templates & Flows

Key Tools

Software — Figma, XD, Photoshop, Illustrator, Premiere Pro, Wordpress, Qualtrics, VS Code, Google Ads, Mailchimp

Values — Active Communication, Taking Ownership, Empathy, Initiative, Kindness